



WOMEN'S LEADERSHIP CONFERENCE

Schedule At-a-Glance

- EDUCATE
- ENGAGE
- ENRICH
- EMPOWER

	BALLROOM	PELICAN	CONSTANTINE	MAGNOLIA	SHADOW
7:30-9:00	Welcome Breakfast & Introductory Remarks				
9:00-10:00		Feminine Decree: Identifying Your Fashion Savor	Securing the Bag I: Career	Meet Generation Z	Reaching for You: Using My Privilege to Help Women Pass
10:15-11:15		Your Story on the Lines	Motivated Mommy: Reaching Goals as a Career Mommy	Respectfully, I Dissent: How to be a Female Advocate of Different Opinions	Influential Women of Bayonne: Women as Agents of Change and Preservation in the Work of Dr. Ernest J. Gaines
11:30-1:00	Keynote Panel & Awards Luncheon				
1:15-2:15		Getting What You Are Worth: Strategies for Negotiation	Securing the Bag II: Relationships	Good to Great: Characteristics of Successful Women Leaders	Being Socially Excellent: Personal and Professional Development through Community Involvement
2:30-3:30		Entrepreneurship & Women	Taking Action: An Inclusive Approach to Nonprofit Leadership	Relax, Relate, Release	How to Get the Life I Want in 2020: A Different Approach
3:45-4:00	Closing Remarks				

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PELICAN

9:00-10:00

Feminine Decree: Identifying Your Fashion Savor

Faydra Allen

This session will highlight how women may present their best selves, regardless of their size or the insecurities they face. Participants will explore the history of fashion, the ways that individuals are introduced to fashion, building blocks and wardrobe essentials, and tips for effective shopping. The session will close with a discussion about how fashion contributes to building confidence in the workplace.

10:15-11:15

Your Story on the Lines

Tracey Antee

This session will encourage participants to reflect on the questions: "Why is culture important?" and "How does your ancestry impact who you are?" Participants will consider how their background and experiences contribute to their own personal story. They will be encouraged to reflect on the power of personal stories in establishing authentic connections with others.

1:15-2:15

Getting What You Are Worth: Strategies for Negotiation

Summer Steib

The ability to successfully negotiate salary, benefits, and professional support is critically important for women in addressing concrete solutions to the gender and racial wage gaps. This session offers practical strategies, presenting both research and tools for success. Using existing best practices, this session teaches participants a three-step process to prepare for professional negotiation.

2:30-3:30

Entrepreneurship & Women

Nikki May

This session will stir the entrepreneurial spirit, encouraging participants to reflect on the question, "Who considers themselves to be an entrepreneur?" The speaker will introduce simple steps for starting a business, discuss challenges women face as entrepreneurs, and share resources available to support women's entrepreneurial pursuits.

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CONSTANTINE

9:00-10:00

Securing the Bag I: Career

Darica Simon, Marquia Whitehead, Brittney Williams

Research indicates that there is a disconnect between women's professional success and their level of financial confidence. The first of a two-part series, this session presents the concept of "securing the bag" as a shift in perspective that focuses on lifestyle choices that promote financial wellness. Participants will explore topics such as negotiation and self-advocacy, exhibiting confidence in professional settings, pursuing multiple streams of income, and leveraging your network.

10:15-11:15

Motivated Mommy: Reaching Goals as a Career Mommy

Marquia Whitehead

Despite the growth of educational attainment among women in the U.S., many mothers, expectant mothers, and women who desire to be mothers in the future fear that once they have children, it is impossible to reach professional goals or continue a career. This session will provide participants with tips and strategies for navigating motherhood while also pursuing a successful career.

1:15-2:15

Securing the Bag II: Relationships

Nicole Morrison, Toni Weaver Myer, Harmony Rochon

Research indicates that there is a disconnect between women's professional success and their level of financial confidence. The second of a two-part series, this session presents the concept of "securing the bag" as a shift in perspective that focuses on lifestyle choices that promote healthy relationships. Participants will explore topics such as preparing financially for the future and creating healthy relationship boundaries.

2:30-3:30

Taking Action: An Inclusive Approach to Nonprofit Leadership

Taniecea Mallery, Ashley Mudd

Nonprofit and community organizations often rely on their board members for expertise and resources in order to ensure organizational success and community impact. The presenters will outline a recent collaboration to discuss strategies for increasing diversity and inclusion within nonprofit and community organizations. Participants will gain insight about the benefits of diversity for nonprofit leadership and discuss strategies for being more inclusive within organizations.

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MAGNOLIA

9:00-10:00

Meet Generation Z

Lucy Henke, Patricia Lanier, Lise Anne Slatten

Generation Z refers loosely to people born between 1995 and 2010. They are digital natives -- exposed to the internet, social networks, and mobile devices from their early youth. Presenters will outline the ways that Generation Z shares many of the characteristics of the generations before them, but they present unique challenges for the business community.

10:15-11:15

Respectfully, I Dissent: How to be a Female Advocate of Different Opinions

Rachel Lautigar, Ji'Carla Martinez

This session focuses on concrete examples for engaging in respectful dialogue during disagreement. The presenters will highlight areas in which it is normal for people, but especially women, to disagree. They will also discuss the importance of respectfully speaking up for your own unique beliefs -- even in a room full of women. Participants will have an opportunity to reflect on their own perspectives and practice in groups with pre-written prompts.

1:15-2:15

Good to Great: Characteristics of Successful Women Leaders

Lisa Broussard, Jessica Leger

This presentation is based on the work of Jim Collins, author of the bestseller, "Good to Great: Why Some Companies Make the Leap and Others Don't." The presenters will give an overview of the qualities of eleven organizations that have gone from being "good" to being "great." Participants will have an opportunity to reflect on the seven characteristics that define "Level 5 Leadership," as well as the impact of gender on the ability to make the transition from "good" to "great."

2:30-3:30

Relax, Relate, Release

Shaquwanda Chew, Dominique Clayton, Andrea Gary, Dominique Haughton

Mental health has become a growing concern for women, with depression ranking as the most common women's mental health problem. As women continue to take on new leadership roles in business and entrepreneurship, the pressures of life can cause mental anguish. This presentation includes an interactive panel discussion on how professionals and entrepreneurs can pursue work-life balance by incorporating a self-care plan to relax, relate, and release.

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SHADOW

9:00-10:00

Reaching for You: Using My Privilege to Help Women Pass

Mechelle Roberthon

This session will begin with a brief discussion of women's history in America and the struggle for basic human rights. Participants will engage in reflective activities to explore the meaning of privilege and its manifestation in their lives. The presentation will close with strategies for using your privilege to reach for other women and help them succeed.

10:15-11:15

Influential Women of Bayonne: Women as Agents of Change and Preservation in the Work of Dr. Ernest J. Gaines

Marcia Gaudet, Phebe Hayes, Cheylon Woods

This session discusses four women found in Dr. Ernest J. Gaines' most-read stories: The Autobiography of Miss Jane Pittman, A Lesson Before Dying, and Catherine Carmier, and the influence they played in the growth and preservation of their communities. Presenters will discuss the timeliness of Dr. Gaines' Southern Matriarchs and how these novels capture a certain essence of Southern Womanness.

1:15-2:15

Being Socially Excellent: Personal and Professional Development through Community Involvement

Ruben Henderson, Karli Sherman

This session introduces participants to Phired Up's philosophy on Social Excellence. The presenters will explore the importance of engaging in your interests and communities outside of your professional industry, providing real examples of non-job related engagement. Participants will be able to analyze their personal, professional, and community involvement using the Social Excellence model and craft a personalized involvement plan.

2:30-3:30

How to Get the Life I Want in 2020: A Different Approach

Melissa Llewellyn

This session focuses on exploring the definition of women outside of their marriage, children, and/or career. The presenter will encourage participants to reflect on their own self worth and confidence in pursuing their passions. Through an interactive format, participants will engage in small group discussion to discover ways that they might connect with opportunities in the community in order to align with their personal vision of their best life.

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