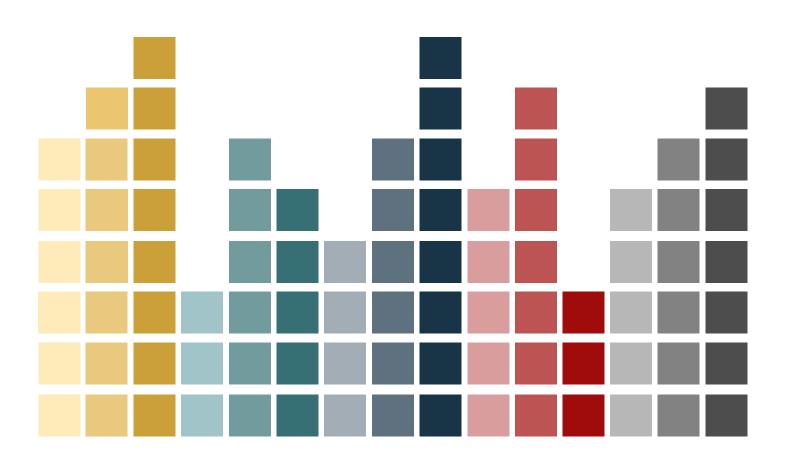
STRATEGIC PLAN for INCLUSIVE EXCELLENCE

2019-2022







We have a long and deliberate tradition of inclusion.

It is not simply an ideal.

It is a continuous call to action
and one of the pillars on which the institution rests.

Each of us faces a choice: we can choose to be divided by difference, or we can be empowered by diversity.

The University chooses to be a place where education inspires empathy, where meaningful multicultural exchanges occur, where everyone is welcome and where every voice is valued.

This is who we are.



STRATEGIC PLAN for INCLUSIVE EXCELLENCE

2019-2022

Students enjoying a football game at Cajun Field.



LETTER FROM THE EXECUTIVE DIRECTOR



Diversity, equity and inclusion are central to our values as an institution, and they are reflected throughout the Strategic Plan of the University of Louisiana at Lafayette.

In order to accomplish those broad institutional goals, we must strive to achieve inclusive excellence -- stretching beyond the boundaries of comfort to engage across cultures, appreciating and leveraging the rich diversity of our campus community. Inclusive excellence is a strategic framework designed to focus our collective efforts on concrete actions that will lead to intellectual growth and creative solutions to the most pressing challenges facing our region, the nation and the world.

This Strategic Plan for Inclusive Excellence aligns with the broader goals outlined in the University's Strategic Plan. But, more than just a short-term project or an initiative from a single office, the inclusive excellence approach requires an institutional transformation in which everyone plays a part. The Office for Campus Diversity welcomes the opportunity to build effective partnerships and support the entire University community in the pursuit of inclusive excellence.

Taniecea A. Mallery, Ph.D.

Executive Director of Strategic Initiatives & Chief Diversity Officer



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INTRODUCTION

In the 2018-2019 academic year, the Office for Campus Diversity led an effort to create the Strategic Plan for Inclusive Excellence. Based on a nationally recognized model for equity and inclusion in higher education, the Strategic Plan for Inclusive Excellence was created through the guidance of the Diversity Advisory Council (DAC), with broad stakeholder engagement including students, faculty, staff and community members.

INSIGHT Into Diversity HEED Award

In 2018, the University of Louisiana at Lafayette received for the first time the Higher Education Excellence in Diversity (HEED) Award, presented by INSIGHT Into Diversity. The HEED Award, open to all colleges and universities across the U.S. and Canada, measures an institution's level of achievement and intensity of commitment in broadening diversity and inclusion on campus through initiatives, programs, and outreach; student recruitment, retention and completion; and hiring practices for faculty and staff.

The University's recognition as a recipient of the HEED Award in 2018 and 2019 served as an impetus for envisioning this next phase of institutional progress in diversity, equity and inclusion.





Diversity Advisory Council

The Diversity Advisory Council (DAC) consists of a diverse group of community and campus leaders who are committed to promoting the values of diversity, equity and inclusion on the campus of the University of Louisiana at Lafayette. Its members serve as advocates and catalysts for inclusion on campus and in the community.

The Diversity Advisory Council (DAC) is a University Committee reporting directly to the University President. The DAC served as the Inclusive Excellence Strategic Planning Committee, guiding the development of the objectives, strategies and key performance indicators in this plan. See Appendix II for a listing of Diversity Advisory Council members for the 2018-2019 academic year.

Strategic Framework

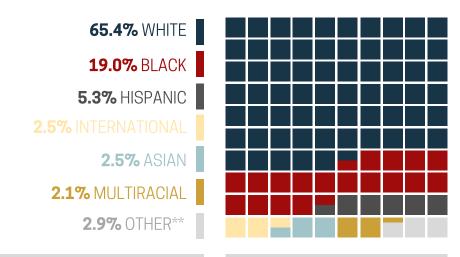
The Strategic Plan for Inclusive Excellence provides a structure for campus and community initiatives using the Inclusive Excellence framework, which focuses on five imperatives regarding diversity, equity and inclusion: 1) access and success; 2) education, scholarship and professional development; 3) institutional climate and intergroup relations; 4) institutional infrastructure and 5) community engagement.

In each of the five strategic imperatives, Diversity Advisory Council members focused on identifying objectives and strategies to advance diversity, equity and inclusion initiatives to achieve the educational mission and align with the University's strategic plan.

CAMPUS DIVERSITY

BY THE NUMBERS

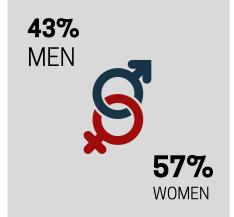












43.6%	56.4%
36.3%	63.7%
41.8%	58.2%
65.4%	34.6%
47.4%	52.6%
43.5%	56.5%
43.5%	56.5%

WHITE
BLACK
HISPANIC
INTERNATIONAL
ASIAN

MULTIRACIAL
OTHER**





STUDENT GENDER (%), BY RACE/ETHNICITY

^{*}Includes the total number of degree-seeking students enrolled in Fall 2018

^{**}OTHER includes American Indian or Alaska Native, Native Hawaiian or Other Pacific Islander, and Unknown Race/Ethnicity

GUIDING PRINCIPLES & STRATEGIC IMPERATIVES

GUIDING PRINCIPLES

STRATEGIC IMPERATIVES

OUR MISSION

The Office for Campus Diversity cultivates an inclusive learning environment that values different perspectives and promotes intercultural engagement.

ACCESS & SUCCESS

EDUCATION, SCHOLARSHIP & PROFESSIONAL DEVELOPMENT

INSTITUTIONAL CLIMATE & INTERGROUP RELATIONS

OUR VISION

We strive to create a diverse and inclusive community in which all members feel valued, respected and able to reach their full potential.

INSTITUTIONAL INFRASTRUCTURE

COMMUNITY ENGAGEMENT



INCLUSIVE EXCELLENCE STRATEGIC FRAMEWORK



ACCESS & SUCCESS

Cultivate a diverse and inclusive undergraduate and graduate student body, faculty and staff.

- 1.1 Achieve increased enrollment of underrepresented students
- 1.2 Support the retention and success of underrepresented students
- 1.3 Attract and retain a diverse faculty, staff and senior leadership team



EDUCATION, SCHOLARSHIP & PROFESSIONAL DEVELOPMENT

Engage students, faculty, staff and community members in learning opportunities to explore concepts, principles, perspectives and research related to diversity, equity and inclusion.

- 2.1 Offer courses and co-curricular diversity and inclusion learning opportunities
- 2.2 Increase multicultural competencies of students, faculty and staff
- 2.3 Encourage interdisciplinary collaboration and research



INSTITUTIONAL CLIMATE & INTERGROUP RELATIONS

Create and sustain an institutional environment that celebrates diversity and cultivates inclusion through intercultural engagement.

- 3.1 Cultivate an inclusive, supportive and respectful institutional climate
- **3.2** Support the development of communities and networks
- Increase intercultural engagement among students, faculty and staff



INSTITUTIONAL INFRASTRUCTURE

Create and sustain an institutional infrastructure that effectively supports progress in achieving diversity and inclusion goals aligned with the University's mission, vision, values and strategic plan.

- **4.1** Develop and promote inclusive policies, procedures and resources
- **4.2** Enhance strategic communication
- 4.3 Support a culture of continuous improvement
- 4 Strive to secure external gifts, grants and resources



COMMUNITY ENGAGEMENT

Engage community partners in collaborative efforts to provide education, resources and opportunities to broaden the impact of campus-based diversity, equity and inclusion initiatives.

- **5.1** Engage alumni and community members in campus-based initiatives
- Provide resources to advance diversity, equity and inclusion within the Acadiana region
- **5.3** Build collaborative partnerships to create innovative solutions to inclusion challenges



ACCESS & SUCCESS

Cultivate a diverse and inclusive undergraduate and graduate student body, faculty and staff.

OBJECTIVES

STRATEGIES

- 1.1 Achieve increased enrollment of undergraduate and graduate students from underrepresented and/or underserved groups
- a. Support pipeline programs that have the potential to attract undergraduate and graduate students from underrepresented and/or underserved groups
- Partner with Admissions and Recruitment to offer staff training and targeted recruitment experiences to attract prospective students from underrepresented and/or underserved groups

- 1.2 Support the retention and academic success of undergraduate and graduate students from underrepresented and/or underserved groups
- Support gateway initiatives that cultivate the academic success of undergraduate and graduate students from underrepresented and/or underserved groups
- b. Engage faculty, staff and multicultural alumni to support the success of current students from underrepresented and/or underserved groups

- 1.3 Attract and retain a diverse faculty, staff and senior leadership team
- a. Encourage participation in targeted recruitment opportunities to attract faculty, staff and institutional leaders from underrepresented and/or underserved groups
- b. Partner with academic deans, search committees and the Office of Human Resources to offer training and incorporate inclusive strategies in the recruitment, hiring and evaluation of faculty, staff and senior leadership teams



ACCESS & SUCCESS

Cultivate a diverse and inclusive undergraduate and graduate student body, faculty and staff.

KEY PERFORMANCE INDICATORS	2019-2020	2020-2021	2021-2022	TREND	STATUS	
1.1 Achieve increased enrollment of students from underrepresented and/or underserved groups						
Enrolled undergraduate student demographics						
Enrolled graduate student demographics						
Number of pipeline programs						
Pipeline program participant demographics						
Number of undergraduate recruitment events						
Number of graduate recruitment events						
1.2 Support the retention and success of students	from underre	presented an	d/or underser	ved groups		
Retention rates, disaggregated by race/ethnicity						
Graduation rates, disaggregated by race/ethnicity						
Number of gateway programs						
Gateway program participant demographics						
Financial awards for undergraduate students						
Financial awards for graduate students						
1.3 Attract and retain a diverse faculty, staff and senior leadership team						
Faculty demographics						
Staff demographics						
Senior leadership team demographics						
Number of recruitment events						
Number of workshops on inclusive hiring						
Number of workshops on inclusive evaluation						



EDUCATION, SCHOLARSHIP & PROFESSIONAL DEVELOPMENT

Engage students, faculty, staff and community members in learning opportunities to explore concepts, principles, perspectives and research related to diversity, equity and inclusion.

OBJECTIVES

STRATEGIES

- 2.1 Offer courses and co-curricular diversity and inclusion learning opportunities at the undergraduate, graduate and professional levels
- a. Partner with University stakeholders to develop an inventory of diversity and inclusion-related courses and co-curricular activities; Integrate these experiences within a University-wide competency model of student engagement
- b. Develop a Diversity and
 Inclusion Certificate Program -a professional development
 curriculum for faculty and staff;
 Integrate the program within
 the University's performance
 management system

2.2 Increase the multicultural competencies of students, faculty and staff

- a. Grow and develop new educational offerings for student, faculty and staff groups, leveraging the expertise of internal presenters and external speakers
- b. Collaborate with campus partners to develop department-specific educational programming and professional development opportunities to support learning in diversity, equity and inclusion

- 2.3 Encourage interdisciplinary collaboration and research by students, faculty and staff
- a. Create a Student Diversity
 Council with broad and
 diverse undergraduate
 student engagement to
 spark innovation in campuswide programming to
 support learning in diversity,
 equity and inclusion
- **b.** Convene at least one event each academic year for members of the Diversity, Equity and Poverty Community of Interest to increase awareness, spark collaboration and encourage interdisciplinary grant seeking



EDUCATION, SCHOLARSHIP & PROFESSIONAL DEVELOPMENT

Engage students, faculty, staff and community members in learning opportunities to explore concepts, principles, perspectives and research related to diversity, equity and inclusion.

KEY PERFORMANCE INDICATORS	2019-2020	2020-2021	2021-2022	TREND	STATUS	
2.1 Offer courses and co-curricular diversity and inclusion learning opportunities for students, faculty and staff						
Number of diversity courses offered, by college						
Number of diversity-related co-curricular activities						
Participant demographics for co-curricular activities						
Number of multicultural student organizations						
Certificate Program participant demographics						
Evaluation results from educational offerings						
2.2 Increase the multicultural competencies of stu	udents, faculty	and staff				
Number of workshops offered, by title						
Number of workshop participants, by title						
Workshop participant demographics, by title						
Number of departmental sessions and guest lectures						
Pre- and post-session competency scores						
2.3 Encourage interdisciplinary collaboration and	research by st	udents, facult	cy and staff			
Student Diversity Council demographics						
Number of Student Diversity Council (SDC) programs						
Participant demographics for SDC programs						
Number of Community of Interest events						
Community of Interest participant demographics						



INSTITUTIONAL CLIMATE & INTERGROUP RELATIONS

Create and sustain an institutional environment that celebrates diversity and cultivates inclusion through intercultural engagement.

OBJECTIVES

STRATEGIES

3.1 Cultivate an inclusive, supportive and respectful institutional climate

- **a.** Develop and maintain high visibility of the Principles of Community, including annual on- and off-campus promotional events
- b. Promote and develop heritage and recognition programs that acknowledge contributions made to advance diversity, equity and inclusion

- 3.2 Support the development of communities and networks focused on the social and academic needs of individuals with various cultural identities
- a. Support the development and success of student organizations focused on the social and academic needs of individuals with various cultural identities
- **b.** Develop and promote procedures for the formation and operation of Employee Resource Groups (ERGs)

- **3.3** Increase intercultural engagement among students, faculty and staff
- a. Convene educational programs for students, faculty and staff that encourage meaningful, authentic dialogue across groups and increases intercultural understanding
- **b.** Support the creation of physical and virtual spaces that promote intercultural engagement



INSTITUTIONAL CLIMATE & INTERGROUP RELATIONS

Create and sustain an institutional environment that celebrates diversity and cultivates inclusion through intercultural engagement.

KEY PERFORMANCE INDICATORS	2019-2020	2020-2021	2021-2022	TREND	STATUS	
3.1 Cultivate an inclusive, supportive and respectful institutional climate						
Number of Principles of Community events						
Demographics of Principles of Community signees						
Number of recognition programs						
Number of participants in recognition programs						
Number of heritage celebration events						
Number of participants in heritage celebration events						
3.2 Support the development of communities and	networks for	students, fac	ulty and staff			
Number of multicultural student organizations						
Number of students in multicultural organizations						
Number of James Jackson Community (JJCoS) events						
Number of people attending JJCoS events						
Number of Employee Resource Groups (ERGs)						
Number of employees engaged in ERGs						
3.3 Increase intercultural engagement among stud	dents, faculty	and staff				
Number of intercultural programs for students						
Number of intercultural programs for faculty and staff						
Number of physical spaces for intercultural engagement						
Number of virtual spaces for intercultural engagement						
Social media metrics for virtual spaces						

INSTITUTIONAL INFRASTRUCTURE

Create and sustain an institutional infrastructure that effectively supports progress in achieving diversity and inclusion goals aligned with the University's mission, vision, values and strategic plan.

OBJECTIVES

STRATEGIES

- **4.1** Develop and promote University policies, procedures and resources that advance diversity, equity and inclusion
- a. Review, assess and develop internal policies and procedures throughout the University's operations that support diversity, equity and inclusion
- b. Educate and inform stakeholders about new and existing policies, procedures and resources and their importance in cultivating an inclusive campus climate

- **4.2** Enhance strategic communications to broaden campuswide and community awareness of diversity, equity and inclusion efforts
- a. Develop and employ a communications plan to regularly inform key stakeholders about diversity, equity and inclusion initiatives
- **b.** Develop and disseminate a regular report on progress in all five imperatives of the Strategic Plan for Inclusive Excellence

- 4.3 Support a culture of continuous improvement through the regular assessment, monitoring and reporting of progress in diversity, equity and inclusion goals
- a. Administer and/or review surveys and/or focus groups to periodically assess campus climate and student/employee feedback on diversity, equity and inclusion issues
- b. Develop and implement
 University-wide systems for
 reporting, evaluation and
 accountability to optimize the
 realization of diversity, equity
 and inclusion goals

- **4.4** Increase the capacity for impact through securing gifts, grants and resources to support diversity, equity and inclusion goals
- a. Craft impactful stories that resonate with potential donors and grantmakers in order to increase targeted funding and resources to advance diversity, equity and inclusion
- Advancement to implement fundraising strategies and develop a comprehensive campaign to support diversity, equity and inclusion goals



INSTITUTIONAL INFRASTRUCTURE

Create and sustain an institutional infrastructure that effectively supports progress in achieving diversity and inclusion goals aligned with the University's mission, vision, values and strategic plan.

KEY PERFORMANCE INDICATORS	2019-2020	2020-2021	2021-2022	TREND	STATUS	
4.1 Develop and promote inclusive policies, procedures and resources						
Number of internal policies that advance inclusion						
Number of educational workshops about policies						
Number of students utilizing inclusive policies						
Number of employees utilizing inclusive policies						
4.2 Enhance strategic communications to broader	n campus-wid	e and commi	unity awarene	ess		
Number of newsletters/reports disseminated						
Number of people reached by newsletters/reports						
Number of posts to social media						
Website and social media metrics (reach, followers, etc)						
4.3 Support a culture of continuous improvement						
Results from campus-wide surveys (NSSE, Grad Exit, etc)						
Evaluation results for Campus Diversity offerings						
HEED Award application information						
Number of publications/presentations						
4.4 Strive to secure external gifts, grants and resou	ırces to suppo	rt diversity, ed	quity and inclu	usion goals		
Number of grant applications submitted						
Number/amount of grants awarded						
Number/amount of sponsorships and donations						



COMMUNITY ENGAGEMENT

Engage community partners in collaborative efforts to provide education, resources and opportunities to broaden the impact of campus-based diversity, equity and inclusion initiatives.

OBJECTIVES

STRATEGIES

- **5.1** Engage alumni and community members in campus-based initiatives to advance diversity, equity and inclusion
- a. Grow the Women's
 Leadership Conference to
 increase participation and
 engagement with the
 University and Acadiana
 community
- **b.** Build and sustain partnerships with multicultural alumni through targeted initiatives and events

- **5.2** Provide resources to advance diversity, equity and inclusion within the Acadiana region
- **a.** Seek opportunities to provide education and resources to community organizations through active engagement on boards and committees
- **b.** Create a professional development series for community members featuring educational resources to advance diversity, equity and inclusion

- **5.3** Build collaborative partnerships to create innovative solutions to community-wide diversity, equity and inclusion challenges
- **a.** Connect campus units with community groups to align efforts and create innovative solutions to community-wide diversity, equity and inclusion challenges
- b. Convene campus-wide and community-wide partnerships to pursue grant-funded opportunities for transformative change to advance diversity, equity and inclusion



COMMUNITY ENGAGEMENT

Engage community partners in collaborative efforts to provide education, resources and opportunities to broaden the impact of campus-based diversity, equity and inclusion initiatives.

KEY PERFORMANCE INDICATORS	2019-2020	2020-2021	2021-2022	TREND	STATUS	
5.1 Engage alumni and community members in campus-based initiatives						
Number of Women's Leadership Conference attendees						
Number of submissions to WLC Call for Proposals						
Number of submissions to WLC Call for Nominations						
Number of submissions to WLC Call for Exhibitors						
Number of events for/with multicultural alumni						
Number of campus events with community groups						
5.2 Provide resources to advance diversity, equity	and inclusion	within the bro	oader Acadiar	na region		
Number of community boards/committees						
Number of resources provided to boards/committees						
Number of workshops for community members						
Number of participants in community workshops						
Number of virtual spaces for community resources						
Social media metrics for virtual spaces						
5.3 Build collaborative partnerships to create inno	vative solutior	ns to commur	nity-wide inclu	ısion challen	ges	
Number of collaborative initiatives						
Number of community partners engaged						
Number of community partnership events						
Number of participants in partnership events						

Students displaying the UL Lafayette hand sign during Freshman Orientation.



Students walking on campus carrying a rainbow pride flag.



APPENDIX I -- Glossary of Terms

DISAGGREGATED DATA

Data that has been broken down into smaller parts, often when analyzing demographics (by gender, by race/ethnicity, etc).

DIVERSITY, EQUITY AND POVERTY COMMUNITY OF INTEREST

A collaborative group of researchers who study issues related to diversity, equity and poverty. Spearheaded by the Office of Research, Innovation and Economic Development.

EMPLOYEE RESOURCE GROUPS

Voluntary, employee-led groups that join together in the workplace based on shared characteristics or life experiences (also known as ERGs or affinity groups).

GATEWAY INITIATIVE

An initiative designed to increase retention by providing support and resources to a select group of current students based on their specific needs.

GRADUATION RATE

Percentage of first-time, first-year students completing their academic program within a specific period of time. For students seeking a bachelor's degree, this corresponds with graduation within 4 or 6 years.

HEED AWARD

Higher Education Excellence in Diversity (HEED) Award. An annual award presented by *INSIGHT Into Diversity*, recognizing colleges and universities for their outstanding commitment to diversity and inclusion.

INCLUSIVE EXCELLENCE FRAMEWORK

A five-dimensional model of nationally-recognized best practices for diversity and inclusion in higher education.

INTERCULTURAL ENGAGEMENT

Intentional reflection, interaction and engagement with individuals from cultures other than your own.

JAMES JACKSON COMMUNITY OF SCHOLARS

A network of support for graduate students from underrepresented groups. Named after Dr. James Jackson, the first African American to earn a graduate degree from the University of Louisiana at Lafayette.

MULTICULTURAL COMPETENCE

Gaining an awareness of one's own cultural values and biases, learning to value others' worldviews and developing interpersonal skills.

PIPELINE PROGRAM

Programs designed to dismantle barriers and provide academic, financial, social and emotional support to aspiring students from underrepresented groups.

PRINCIPLES OF COMMUNITY

A set of community values for supporting diversity, equity and inclusion.

RETENTION RATE

Percentage of first-time, first-year students continuing at the same school the following year.

UNDERREPRESENTED

Students from groups that comprise a smaller percentage than in the general population. Typically, these groups include racial/ethnic minorities, first-generation college students, students with disabilities, women in some fields and men in other fields.

UNDERSERVED

Students who often do not receive equitable resources as other students in the academic experience. Typically, these groups include low-income, racial/ethnic minorities and first-generation students.

WOMEN'S LEADERSHIP CONFERENCE

An annual event for students, faculty, staff and community members held on the campus of the University of Louisiana at Lafayette during March, in honor of National Women's History Month.

APPENDIX II -- Diversity Advisory Council Membership (2018-2019)

TONYA BOLDEN-BALL

Program Manager South Louisiana Community College College of Liberal Arts

DEANN KALICH, PH.D.

Professor and Department Head

PETER OMONDI-OCHIENG, PH.D.

Assistant Professor College of Education

LASHAUN BORDELON

Outreach Coordinator College of Engineering

NATALIE KEEFER, PH.D.

Assistant Professor College of Education

RACHEL BOGUILLE SAM

Academic Success Coach Louisiana Educate Program

BROOKE BREAUX, PH.D.

Assistant Professor College of Liberal Arts

NADYA KOZINETS

Assistant Professor College of the Arts

CLAIRE ST. ROMAIN

Director Development

CHERYL BRYANT

Administrative Assistant Campus Diversity

CAROL LANDRY. PH.D.

Director Disability Services

DOMINIQUE ROSADO

Research Coordinator Research, Innovation and Econ Dev

HOLLIS CONWAY, OLY

Assistant Director Campus Diversity and Athletics

SHAUNA LANDRY

Assistant Director Special Services

JAMI RUSH

Associate Director The Learning Center

LIAM DOYLE

Disability Affairs Coordinator Lafayette Consolidated Government Student Engagement & Leadership

HEIDIE LINDSEY

Associate Dean of Students/Director

JAKIA STEELE

Undergraduate Student University Program Council

PHYLLIS GRIFFARD, PH.D.

Master Instructor College of Sciences

DENISE LINTON, DNS, FNP-BC

Associate Professor Nursing and Allied Health Professions

JESSIE WHITE

Instructor First-Year Experience

ABBY GUILLORY

Director Research and Sponsored Programs

TANIECEA MALLERY, PH.D.

Director Campus Diversity

CHRISTINE WILLIAMS

Instructor First-Year Experience

KEVIN GUILLORY

Admissions Counselor Undergraduate Admissions

MATTHEW MILES

BFSA President/Area Coordinator Residential Life

AMY WINDSOR

Social Media Strategist Communications and Marketing

RUBEN HENDERSON, III

Assistant Director Student Engagement & Leadership

ANGELA MORRISON

Marketing Supervisor Meritus Credit Union

CHEYLON WOODS

Archivist and Head Frnest J. Gaines Center

ROSE HONEGGER. PH.D.

Associate Director Global Engagement

ASHLEY MUDD

Executive Director Leadership Institute of Acadiana

SHANEA NELSON, PH.D.

Director of Community Development Lafayette Consolidated Government

VALIN JORDAN, PH.D.

Assistant Professor College of Education



Members of the International Student Council during Get On Board Day.

ACKNOWLEDGMENTS

The Strategic Plan for Inclusive Excellence was compiled with invaluable, thoughtful contributions from members of the Diversity Advisory Council. The ambitious initiatives described in the plan could not be successful without the collaboration and support of many individuals, including (but not limited to) the Office of the President; University Council; Deans' Council; the Office of Enrollment Management; the Office of Student Affairs; the Division of Global Engagement; the Department of Special Services; the Graduate School; the Office of Research, Innovation and Economic Development; the Office of Faculty Affairs; the Office of Human Resources; the Office of Communications and Marketing; the Office of Alumni Affairs; and the Department of Athletics. We look forward to working with the entire University of Louisiana at Lafayette community to make this plan a success.

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